

Registry Portfolio





Who is XYZ?

XYZ is the next generation technology company building global access to fresh domain name options. As one of the top 3 new gTLD registries, XYZ's domain endings advance the mission of empowering the next generation of internet users. With **over 5 million domains** under management, XYZ stands at the forefront of shaping the digital landscape.

XYZ is >1% of the internet: our flagship domain ending .xyz represents a little over 1% of all domains in existence. XYZ Registry plays a significant role in the domain industry, responsible for ~5-7% of all new domains created daily. Notably, in 2016, XYZ broke the record for registering the most domains in a 48-hour period during a groundbreaking promotion, with an astonishing 2,551,112 domains registered.

In over a decade of innovation, the #GenXYZ movement is defined by the pioneering ventures of all generations of the internet:

- Fortune 500 companies such as Square's parent company (Block.xyz), Google's parent company, Alphabet (ABC.xyz), and Fox Corporation (BCL.xyz)
- Individuals like Steve Aoki (A0k1verse.xyz), Snoop Dogg (Indo.xyz), and the founders of Skype (Starship.xyz)
- Businesses and organizations including MIT (Engine.xyz), Coinbase (OnchainSummer.xyz), Google's Chronicle (Chronicle.Security), and Baidu (Apollo.Auto)

Individuals, businesses, and brands in over 230 countries and territories have established their websites on XYZ TLDs, representing the mission of bringing choice & innovation to the internet. Influential adopters from all over the world are using the wide assortment of options in the XYZ family of domains to launch their ideas, while web3, AI, VR, and AR pioneers are helping to make .xyz the go-to domain ending for emerging tech.

Since 2014, XYZ and CEO Daniel Negari have been featured in global media such as Bloomberg, Fox Business News, NPR, TechCrunch, and WIRED.

To learn more about XYZ, visit www.XYZ.xyz and follow us "@XYZ" on X/Twitter, Facebook, LinkedIn, and Instagram.

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Notable Press Coverage



“.xyz has become the go-to URL ending for many web3 companies.”

– TECHCRUNCH



“Thanks to Google's Alphabet, .xyz will end .com dominance”

– WIRED



“.xyz is Staring Down .com: This is How you Slay the Giant”

– TECH.CO



“Can't find a .com domain for your business? Try .xyz”

– LOS ANGELES BUSINESS JOURNAL



“XYZ. It's universal yet abstract. And catchy.”

– NPR



“The not com revolution”

– YAHOO SMALL BUSINESS



“Apple registers automobile domain names, including 'apple.car’”

– REUTERS



“[For the price] you can get a .xyz or a cup of coffee, and [the .xyz] seems to be something that lasts a lot longer than that coffee.”

– NASDAQ

For every website, everywhere®

Over a Decade of Innovation

Celebrate over a decade of innovation with .xyz – the domain that hit the reset button on the internet!

Since its launch in 2014, .xyz has been the domain of choice for pioneers of all generations.

As .xyz celebrates over 10 years of relentless innovation, the universal and uniquely adaptable domain continues to empower millions across the globe, resonating as a symbol of progress and possibility.

Adopted in over 230 countries and territories, and by countless influencers and trailblazers, .xyz is the domain where great ideas stand out. From cutting-edge startups to global corporations, and from creative individuals to tech innovators, .xyz is the go-to domain ending for diverse, dynamic communities.



A bold, fresh choice for users who crave creativity and versatility in a domain name.

For every website, everywhere®

Get the domain you've always wanted

Over a decade of innovation



It's instinctive.
It's natural.
It makes sense.

.xyz hit the reset button on the internet

THE NEXT GENERATION OF THE INTERNET

.xyz is what you make it

BRINGING CHOICE, ACCESSIBILITY,
& INNOVATION TO THE INTERNET

.xyz is the go-to ending for your domain



Testimonials

“ The Peeps help brands stand out from the chaos by blending bold ideas with new and shiny creative technology. In the same way, we chose .xyz as it instantly gave us an effortlessly cool online point of difference from others in our space. We love it!”

— **Richard Norton**, Co-founder, **ThePeeps.xyz**

“ We are a consulting company focused on digital transformation in Latin America. Our efforts are driven towards contributing to the adoption of new technologies and the use of advanced analytics in companies in our region. That's the reason why we chose the '.lat' domain.”

— **Jose Angel Urbano**, CEO & Co-founder, **Beans.Lat**

“ I chose .XYZ for my artwork website as for me it was a perfectly logical and easy to remember domain suffix. It also sounds pretty cool.”

— **Adam Latham**, **AdamLatham.xyz**

“ When you work on web3 products, only XYZ domains count. The first step of a web3 company branding to illustrate the knowledge of the space is to get the right domain. Finally able to get 'e1' at a fair price sealed it for us.”

— **Charles Lee**, Co-founder, **E1.xyz**

“ To us, xyz stands as a subtle rebellion against the status quo. While it's equally (if not more) memorable than a legacy TLD, it also conjures feelings of mystery, excitement and innovation. Additionally, being at the end of the alphabet it has a similar feeling of finality that you might find in the phrase 'qed'.”

— **Alex Fine**, CEO, **Fun.xyz**

“ .xyz is the domain of a new generation and new technologies. It's where everything interesting is happening. .Com is like your father's Oldsmobile. When people see .xyz, it's an immediate clue that you're doing something cutting edge, not just technically but culturally.”

— **Chris Heatherly**, CEO, **TheMysterySociety.xyz**

“ You want to keep your domain address short, simple and easy to remember. At the same time, you want it to describe who you are and what you do. Entro is a cyber security company. .Security, for us, is all of the above. It's a win-win situation for us and our audience.”

— **Itzik Alvas**, CEO & Co-founder, **Entro.Security**

“ Why are we called forceofnature.xyz? Young people today are not the first to fight for change, and we will not be the last. To effectively solve for climate change, we must collaborate across generations”

— **Clover Hogan**, Founder, **ForceofNature.xyz**

“ When I realized that I could pair 'omg' and 'lol' together with a .LOL domain, I knew it would be the start of something fun. Our community is built entirely around a domain consisting of iconic internet slang, and we wouldn't have it any other way.”

— **Adam Newbold**, Founder, **omg.lol**

“ I chose the .xyz domain because it stands out in conversation. People expect to hear a legacy domain, and so they remember me when I mention my website.”

— **Octavious Jones**, **JonestheArtist.xyz**

“ The decision was based on a combination of factors. One, it resonated with us because of its simplicity, just like the alphabet with ABC and XYZ. Secondly, the .xyz extension perfectly aligns with our product, which operates in the 3D space, where each element has x, y, and z coordinates. And, opting for .xyz provided us with a wider range of options and a clearer namespace”

— **Jason Toff**, Co-founder, **Rooms.xyz**

“ Learn.xyz lets you create learning courses on literally any topic - in a matter of seconds with the power of AI. And 'xyz' quite literally stands for that 'long tail' of content as well. Also, .xyz is for us the new .com, for a new generation trying to have a more meaningful relationship with technology.”

— **Christian Byza**, Co-Founder & CEO, **Learn.xyz**

OVER A DECADE OF INNOVATION

Who is Using .xyz?

Individuals

The .xyz domain's versatility makes it ideal for personal websites, blogs, portfolios, and projects, blending standout personal branding with global recognition. Actress and comedian Elaine Carroll highlights her projects and notable press mentions on ElaineCarroll.xyz. Billboard Hot 100-charting rapper Ken Carson launched KenCarson.xyz for his musical career. Tech entrepreneur Ryan Junee shares his passions on Ryan.xyz. Game designer and nonprofit leader Honey P. Rosenbloom uses Rosenbloomboom.xyz to display their varied accomplishments.



Web3

As CEO of Paragraph.xyz Colin Armstrong puts it, **“For web3 startups, .xyz is an obvious TLD domain name choice. It's forward thinking, it symbolizes decentralization, and it's easily recognizable as web3 by a growing global audience.”** Otherside.xyz was selected by Bored Ape creator Yuga Labs for its gaming metaverse. Randi Zuckerberg's TheHug.xyz is a social marketplace that has raised \$5M. Web3-focused investment firm Paradigm.xyz is said to have the largest cryptocurrency venture fund ever at \$2.5B. The world has chosen .xyz as the domain that demonstrates a company's commitment to bleeding edge technology.



Businesses

The widespread adoption of .xyz across diverse industries underscores its effectiveness in meeting the professional needs of modern enterprises. Fortune 500 companies such as Square's parent company (Block.xyz), Google's parent company, Alphabet (ABC.xyz), and Fox Corporation (BCL.xyz) trust .xyz with their corporate presence. Brands like Engine.xyz, Smuggler.xyz, and Ghost.xyz demonstrate .xyz's adaptability and appeal across various business sectors. Startups are capitalizing on the affordability of standout branding with .xyz - such as 3D design platform Rooms.xyz (\$10M in funding), GPS technology solution Zephr.xyz (\$3.5M in funding), and crowdfunded Circular.xyz.



AI & AR

.XYZ underpins a diverse range of technologies that are shaping the future. Brilliant.xyz is the augmented reality company behind open-source Frame AI and Monocle AR glasses. Learn.xyz, a generative AI learning startup, closed a \$3M seed financing round. Slingshot.xyz is an AI-focused tech startup striving to increase global access to mental healthcare. FractionAI.xyz is an AI-enhancement platform focused on improving AI and machine learning projects. As .xyz is adopted by the AI/AR community, it continues to empower individuals and organizations by providing an affordable, adaptable, and distinctive online platform.





XYZ TLD Portfolio

Recommended retail prices listed below for standard 1-year registration.

Wholesale prices can be found on the CentralNic Registrar Console or contact hello@gen.xyz for more information.



For every website, everywhere®

\$12/year



For scary good ideas®

\$12/year



Be the destination®

\$12/year



For domain makeovers®

\$12/year



Your idea lives here®

\$12/year



Lead the ride®

\$12/year



For world-class websites™

\$12/year



Driving towards the future®

\$12/year



Make waves online™

\$12/year



Laugh out loud™

\$25/year



Share your world™

\$25/year



The Latin Way™

\$25/year



Give life to your passion™

\$30/year



Share the holiday spirit™

\$40/year

Contact hello@gen.xyz for sales and marketing opportunities!

College

For a common purpose®

\$60/year

rent

Market your asset®

\$60/year

baby

For newborn ideas®

\$60/year

.CEO

Own your brand, own your name, own your domain™

\$100/year

Guitars

Amplify your sound™

\$150/year

diet

In good health™

\$150/year

flowers

Blossom online™

\$150/year

AUDIO

Be heard online™

\$150/year

.GAME

Get in the game™

\$400/year

.hosting

Power your online presence™

\$400/year

.tickets

Pack the house™

\$450/year

.Storage

Claim your space®

\$750/year

THEATRE

Express your passion®

\$750/year

Security Protection

Advancing online security®

\$2,500/year

eCARS
eCAR
eAUTO

Drive your brand®

\$2,500/year

.Lat & .CEO: The Latest XYZ Acquisitions

XYZ's latest acquisitions have been revamped, and we are excited to showcase the potential of the extensions.



The Latin Way™

The domain ending that includes all of Latin America in your online presence.

Registration/Renewal: \$25/year retail.

A short and generic domain ending, .Lat is inspired by the limitless potential in Latin America. Memorable and easy to type, .Lat provides choice and affordability so that you can stand out online with a domain that represents your pride in being you.

.Lat is perfect for brands, individuals, companies, and organizations to develop memorable websites that connect with Latin America and over 805 million Spanish and Portuguese speakers around the world.

“We are a consulting company focused on digital transformation in Latin America. Our efforts are driven towards contributing to the adoption of new technologies and the use of advanced analytics in companies in our region. That's the reason why we chose the '.lat' domain.” — **Jose Angel Urbano, CEO & Co-founder, Beans.Lat**

**Own your brand, own your name,
own your domain™**

Stand out as a leader with .CEO

Registration/Renewal: \$100/year retail.

Connect with a global network of fellow CEOs using a domain tailor-made for leaders like you. Embodying authority and distinction, .CEO positions you prominently in the business world.

Embrace leadership with .CEO domains. From crafting your executive story, sharing visionary insights, to creating an elite networking hub, the .CEO domain amplifies your branding with distinction.



“We are immensely proud to have partnered with XYZ, and we're excited about the endless possibilities our combined strengths will unveil in the future. I am proud to sport MR.CEO as my digital identity.” — **Michael Riedl, CEO of Team Internet Group**

CASE STUDIES

Customers Making Waves with .Lat & .CEO



ILAN.Lat MEXICO

The Israel Latin American Network drives innovation in Latin America through its link with Israel.



Academic.Lat MEXICO

CRM, analytics, and payment software company used by more than 500 schools in Mexico.



CafeAppliances.Lat COLOMBIA

Kitchen equipment by CAFÉ Appliances LATAM, sold at Prime Blend stores in México and Colombia.



Brainly.Lat POLAND

The Latin American arm of Brainly, a web-based learning and AI platform that raised \$148.5M.



LTEC.Lat MEXICO

Law, Telecom and Energy Consulting "Ltec," legal specialists in Telecommunications, Energy and Business Law.



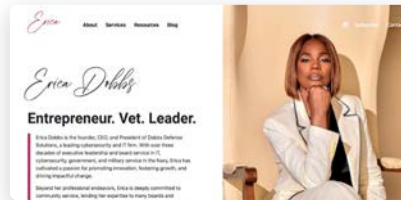
PacificPrime.Lat MEXICO

Online home of Pacific Prime Latin America insurance brokerage.



MichelleHummel.CEO

Michelle Hummel, CEO and Founder of a digital marketing agency and a social media certification school.



Erica.CEO

Erica Dobbs, founder, CEO, and President of Dobbs Defense Solutions, a cybersecurity and IT firm.



TheVisionary.CEO

Kris Plachy, CEO Coach to accomplished Female Entrepreneurs and Host of the Leadership is Feminine podcast.



MikeJohns.CEO

Mike Johns, founder of Digital Mind State and nonprofit organization We Are Digital, focusing on STEAM and digital literacy.



EricRawn.CEO

Eric Rawn, founder of Xobee Networks (aka BCT Consulting), recognized as one of the fastest-growing companies in North America.



Focus.CEO

David Wood, former Consulting Actuary to Fortune 100 companies including Sony Music, Chanel, and Exxon.



XYZ in China

China is one of the most prominent countries when it comes to adopting .xyz domains. Our team in Beijing has attended many domain and tech-centric events in China to connect with our supporters in the country over the years. This includes the China Internet Conference, Global Domain Summit China, Namescon China, and Alibaba Yunqi Cloud Computing Conference. XYZ also sponsored China's Internet+ Innovation and Entrepreneurship competition, the largest competition of its kind in the world, where they helped young creators, developers, and entrepreneurs get their .xyz domains.

Additionally, XYZ's commitment to China extends beyond events to tangible support for various initiatives. XYZ's commitment to fostering innovation is reflected in our support for Tsinghua University's x-lab. We have partnered with academic communities, offering free domains to esteemed institutions like Xi'an Jiaotong University. We dedicate resources to the coding community through support of hackathons like the Shenzhen Hackathon, reinforcing our commitment to empowering individuals and organizations through technology and connectivity. XYZ is highly praised by the China Anti-Fraud Center for our proactive and efficient cooperation on mitigating domain abuse.

MIIT accreditation is a key milestone for domain registries operating in China, with major implications, such as activating domains to be hosted on local servers in China, and improving website performance and reliability for local users. While .xyz was one of the first new domain extensions to become MIIT-accredited, our joint cooperation with China's Ministry of Industry and Information Technology (MIIT) has since led to the accreditation of many more of the XYZ Registry domains.

NEWLY ACCREDITED

- .SKIN
- .MAKEUP
- .BEAUTY
- .HAIR
- .quest
- .tickets
- .CARS
- .CAR
- .AUTO
- .homes
- .autos
- .motorcycles
- .boats
- .yachts

ACCREDITED

- .xyz
- .College
- .rent
- .Security
- .Protection
- .baby
- .monster
- .THEATRE
- .Storage

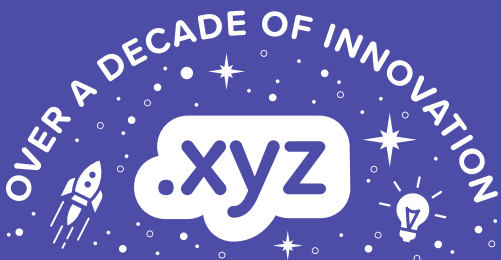
For every website, everywhere®

.xyz by the Numbers



Over 230 Adopted
Countries & Territories¹

~1% of the internet¹



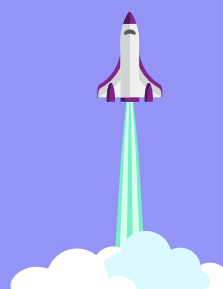
100MM+ .xyz pages indexed in Google²
\$2B+ in venture funded companies²



268 partners that
offer .xyz domains



Over 100 Anti-Abuse
intelligence sources³



#1 new gTLD in usage⁴

Fortune 500 Companies using .xyz

- Alphabet (Google) abc.xyz
- Block (Square) block.xyz & spiral.xyz
- BCL (Fox) BCL.xyz

\$10,933,646 in aftermarket sales
reported at NameBio⁵

\$2,960 average aftermarket sale price
reported at NameBio⁵

\$199,888 highest aftermarket sale
reported on NameBio⁵

¹ <https://ntldstats.com>
² <https://google.com>

³ Internal XYZ Registry statistics
⁴ <https://dnsinstitute.com/>

⁵ <https://namebio.com>
Stats as of 5/9/2024



XYZ TLDs with Premiums

**Wholesale prices can be found on the CentralNic Registrar Console, or contact hello@gen.xyz for more information.*

.xyz .College .rent .quest .monster .baby .homes .autos .motorcycles .boats .yachts
.tickets .mom .AUDIO .diet .flowers .BEAUTY .HAIR .SKIN .MAKEUP
.GAME .LOL .pics .Guitars .hosting .CHRISTMAS .LAT .CEO

Premium domain names can be of great value to your customers. They tend to be short, catchy, and direct -- which can increase the chances that your customer's domain will be easier to say, read, repeat, and remember.

High/Low "BIN" Premium Domains

Domains that carry a premium price for registration, with standard renewal and transfer costs.

e.g. Surf.Monster \$350/1st year with \$12 renewal/transfer MSRP.*

High/Low or "BIN" are select premium tiers that open up access to high quality domains that have a one-time premium registration fee. This is very popular with customers that would like to secure a short or exact-match domain that renews and transfers at standard pricing.

High/High Premium Domains

Domains that carry the same premium price for registration, renewal, and transfer.

e.g. Company.xyz \$1,300/year MSRP.*

For many businesses, the consistent yearly cost of a high/high premium domain may be easier to budget than a steep one-time acquisition cost. In addition, the price points of high/high premium domains help maintain valuable inventory that can be hand-registered. Hand registering a premium name priced by the registry can provide a much more approachable experience to your customer than tackling the aftermarket.

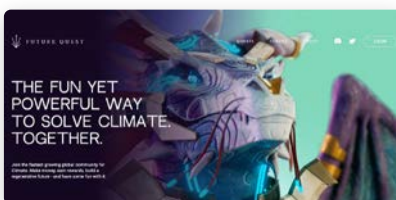
CASE STUDIES Premium Domains



D.xyz

\$13,000/yr MSRP

(redirects to Destiny.xyz) - The Destiny Tech100 fund, publicly traded under the ticker DXYZ with a market cap of over \$1 billion, has shares of 23 private tech companies, ranging from SpaceX to OpenAI to Epic Games.



Future.Quest

\$1,000/1st yr MSRP

Community-based accelerator partnered with BMW Foundation, Polygon, and more to launch a \$1M grant pool for innovative climate projects.



Eden.Homes

\$3,000/yr MSRP

Co-founder Luke Mizell left Keller Williams to launch Eden, an AI real estate assistant and home shopping app.



YB.Makeup

\$1,000/yr MSRP

Professional makeup school started by notable Israeli makeup artist Yossi Bitton, who also founded the professional makeup line B COSMIC.



MOD.Audio

\$400/yr MSRP

Venture, private, and crowd-funded digital hybrid audio device company and global guitarist community, partnered with renowned guitarist Torcuato Mariano.



Young.LOL

\$150/yr MSRP

Personal website of designer Jordan Young, design lead at SPUN (Society for the Protection of Underground Networks) and design partner at b-theory.



Hyper.Tickets

\$2,000/yr MSRP

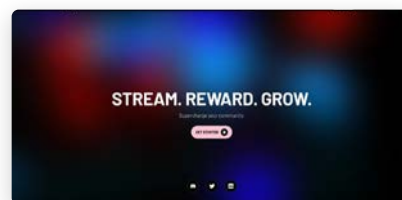
Automated digital ticketing using blockchain to make events more accessible.



World.Game

\$1,500/yr MSRP

An impact game development company that has raised 1.5 million euros from angel investors. Co-founder Alexandre Cadain is an expert in AI and was named one of the 30 under 30 most influential French people for being a "visionary" by Vanity Fair



E1.xyz

\$700 BIN MSRP

Social media marketing tools designed to help reward a brand's web3 community.

“When you work on web3 products, only XYZ domains count. The first step of a web3 company branding to illustrate the knowledge of the space is to get the right domain. Finally able to get 'e1' at a fair price sealed it for us.”








— Charles Lee, Co-founder, E1.xyz



XYZ TLDs without Premiums

"Premium Namespaces"

*Wholesale prices can be found on the CentralNic Registrar Console, or contact hello@gen.xyz for more information.

XYZ Registry Premium Namespaces	Recommended Retail Price*	Recommended Retail Price*
TLD	Registration	Renewal & Transfer
	\$2,500	\$2,500
	\$2,500	\$2,500
	\$2,500	\$2,500
	\$2,500	\$2,500
	\$2,500	\$2,500
	\$750	\$750
	\$750	\$750

XYZ offers seven TLDs with a single price tier, featuring one flat fee for registration, renewal, and transfer for any name registered. The absence of variably priced domains in these namespaces makes almost every domain combination available to register at the same price. This means 1-2 character domains and keywords, such as 1.Storage, Virus.Protection, and Dallas.Cars can be hand registered for standard registration fees.

XYZ considers these TLDs “**Premium Namespaces**” - extensions which feature prices designed to offer multiple benefits:

- Works to prevent cybersquatting so that short, memorable names remain available to be registered by businesses or individuals looking for a strong way to establish their web presence.
- Invites high-value end users to register brandable names on extensions made to serve their industry.
- Extra deterrent to abusive registrations and bad actors in the namespace.
- Enhances credibility by projecting financial stability and commitment to security.

CASE STUDIES

Premium Namespaces



Apollo.Auto \$2,500/yr MSRP

An open-source automotive AI platform developed by Baidu, one of China's largest technology companies, who also announced a ~\$1.5 billion Apollo Fund to invest in 100 autonomous driving projects.



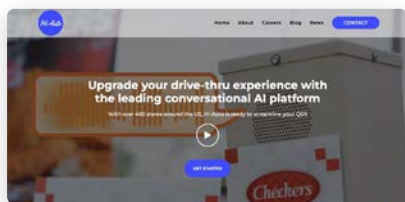
Chronicle.Security \$2,500/yr MSRP

Cybersecurity company that started as a Google X moonshot, acquired VirusTotal, and is now part of the Google Cloud Platform.



Kipp.Storage \$750/yr MSRP

Helps commercial property owners monetize vacant spaces in Chile and Mexico. Graduate of Second Century Ventures accelerator REACH LATAM.



Hi.Auto \$3,000/yr MSRP

Tech company built by former Google AI systems developer aiming to innovate the fast food restaurant industry.



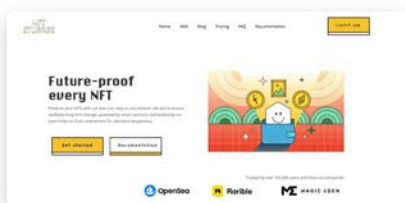
Resonance.Security \$2,500/yr MSRP

Web2 and Web3 cybersecurity provider that raised \$1.5M to offer cybersecurity aggregation software.



Carbon.Cars \$2,500/yr MSRP

CARBON claims to be the world's largest civil vehicle armor company with certifications for Jaguar, Land Rover, Toyota, and more.



NFT.Storage \$750/yr MSRP

Free decentralized NFT storage solution.



WhyNot.Theatre \$750/yr MSRP

Registered charity organization working to build a creative community in Toronto.



Canopy.Security \$2,500/yr MSRP

AI-enhanced smart security camera solution for trucks, backed by Ford.



Entro.Security \$2,500 BIN MSRP

Cybersecurity company specializing in managing non-human identities and secrets (passwords, keys, and access codes).

“You want to keep your domain address short, simple and easy to remember. At the same time, you want it to describe who you are and what you do. Entro is a cyber security company. .Security, for us, is all of the above. It's a win-win situation for us and our audience.” — **Itzik Alvas**, CEO & Co-founder, **Entro.Security**



XYZ INNOVATIONS

.XYZ 1.11B Class

**Wholesale prices for 1.11B Class names can be found on the CentralNic Registrar Console, or contact hello@gen.xyz for more information.*

The .xyz 1.11B Class is a category of 1.111 billion .xyz domains priced at 99¢* per year, every year. These .xyz domains encompass all six-digit, seven-digit, eight-digit, and nine-digit numeric combinations, between 000000.xyz through 999999999.xyz.

A new paradigm of innovation

This first-of-its-kind segment of domains is beneficial to your customers as an inexpensive platform for Internet of Things device connectivity, vanity identification, digital currencies, and more. As a utilitarian tool, the uses for .xyz domains are only limited by the creativity of the people using them. With the exception of activities that violate the .xyz Anti-Abuse policy, there are no right or wrong ways to use the 1.111B Class of domains.

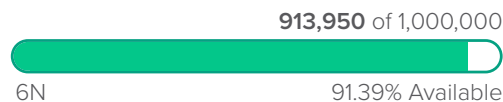
Inexpensive, customizable, and scalable solutions

With no minimum or maximum registration requirement, the 1.111B Class is flexible enough to serve in individual uses like app testing (e.g. 0000001.xyz), as a VoIP number (e.g. 9998422.xyz), or in sequential blocks to pair with serial numbers (e.g. 12300000.xyz – 12399999.xyz). As thousands of numeric .xyz domains are already being exchanged, the 1.111B Class also make perfect sense as tradable assets or tools for digital currency economies.

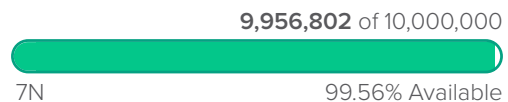
"1.11B Class" (99¢/year)

All 1.111 billion 6N, 7N, 8N, and 9N .xyz domains - availability as of 05/2024

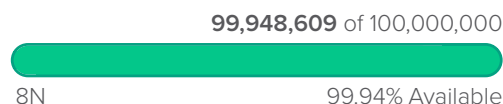
NNNNNNN.xyz



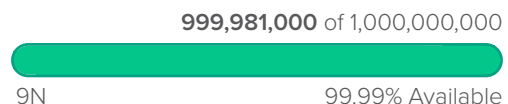
NNNNNNNN.xyz



NNNNNNNNN.xyz



NNNNNNNNNN.xyz



For every website, everywhere®

XYZ INNOVATIONS

.XYZ for Digital Identity



Send and receive cryptocurrency with .xyz

.xyz domains were the first to function as an easily memorable digital identity and custom identifier for your crypto wallet.

XYZ has supported blockchain technology since 2017 with .xyz as the pilot domain for the Ethereum Name Service (ENS) and Domain Name System (DNS) integration. XYZ helped pioneer the joint solution with Ethereum to provide a memorable wallet address to use in place of the long Ethereum hash. For example, WalletName.xyz instead of 0x6fB9401002640741fEc58faffbd41e3F583D86f1, making it much easier to send and receive digital tokens such as cryptocurrency and NFTs.

Eth.xyz

The eth.xyz project was created by XYZ to continue supporting the blockchain community.

With eth.xyz, all .eth name holders can display their ENS profiles in all web browsers. This shortlink can work for .eth holders in multiple ways: a lookup where you can more easily find the profile and wallet information connected to an .eth name, a method to share your addresses, or an easy way to showcase your NFT collection.

Every .eth name has been granted automatic access to an eth.xyz shortlink. Simply add ".xyz" to the end of any .eth name in any web browser and the corresponding ENS profile will display. The profile content is automatically populated from publicly available information provided through ENS, and is ultimately controlled by the relevant ENS user.

<https://nick.eth.xyz>

<https://maaria.eth.xyz>

<https://vitalik.eth.xyz>

<https://alisha.eth.xyz>

<https://laurdiy.eth.xyz>

<https://ashtyn.eth.xyz>



XYZ INNOVATIONS

Anti-Abuse

XYZ has developed a sophisticated abuse monitoring process used to proactively monitor, detect in near real time, and suspend domains in its zones engaging in any activities in violation of the XYZ Anti-Abuse policies. The Registry has developed strong partnerships with many of the industry's leading data providers to help identify and eliminate the bad actors from the many quality users in the .xyz namespace.

Making it easy to report abuse

XYZ is highly active in online communities to monitor for reports of abuse and build trust. To report a XYZ Registry domain for abuse, anyone can open a support ticket at <https://gen.xyz/abuse>.

Support Teams can rely on the XYZ Anti-Abuse Team

Once XYZ has suspended an abusive domain, the sponsoring registrar is notified. These domains are usually shut down in a very short period of time to prevent any harm to internet users.

Registrants that have domains suspended by the XYZ Registry can communicate directly with the Anti-Abuse Team by submitting a request at <https://gen.xyz/unsuspend>. Coordinate support efforts with the XYZ Anti-Abuse Team by reaching out to xyz_abuse@gen.xyz.

Anti-Abuse in the Press

XYZ Registry's no-tolerance policy for abuse in our zones is recognized by Spamhaus, a leading authority on IP and domain reputation data. Spamhaus published a series of collaborative articles with XYZ regarding domain abuse: <https://www.spamhaus.com/resource-center/getting-the-low-down-from-xyz-registry-on-combating-domain-abuse/>

XYZ is partnered with many organizations to combat abuse, such as:



DNS Abuse Framework



For every website, everywhere®

XYZ INNOVATIONS

Marketing Campaigns

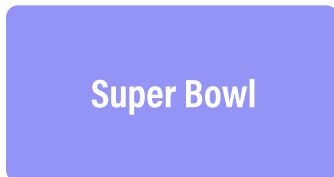
XYZ is continually building awareness and desire for its TLD brands directly with target markets, and converting that traffic to retail partners. In addition, XYZ invests in the performance of its TLD products by coordinating campaigns and making marketing funds available to retail partners.

Participate in one of XYZ's yearly initiatives to offer exciting deals on XYZ's family of TLDs, or coordinate with XYZ on your ideas for mutual benefit and success.

Don't miss our annual initiatives



Pitch your ideas to hello@gen.xyz





Venture Funded Companies

.XYZ is at the center of the innovation economy

At the epicenter of the innovation economy, .xyz emerges as the favored choice for domain names. .XYZ truly is for everyone - and everything - everywhere, and is especially embraced by visionaries in emerging technologies like blockchain, web3, AI, and AR. Startups, researchers, and entrepreneurs in these fields are increasingly turning to .xyz domains to establish their online presence.

End users of .xyz domains not only receive support from leading venture capital firms like Founders Fund, Sequoia Capital, and Andreessen Horowitz (aka a16z), but they also include innovative VC entities themselves, such as Paradigm.xyz, Dragonfly.xyz, and Dispersion.xyz. This backing underscores the domain's strong association with cutting-edge technology and investment acumen.

Below are some of the investments (around **\$2B**) in ventures innovating on .xyz and XYZ Registry domain names:

Founders of **Otherside.xyz** raised **\$450M**

Blockchain developer **MonadLabs.xyz** raised **\$225M**

The company behind **Everywhere.Game** raised **\$110M**

Web3 startup **EigenLayer.xyz** raised **\$100M**

Metaverse gaming startup **Sandbox.Game** raised **\$93M**

Robot delivery service **Starship.xyz** raised **\$90M**

Card trading platform **Alt.xyz** raised **\$75M**

Tech startup **Succinct.xyz** raised **\$55M**

Web3 startup **Proof.xyz** raised **\$50M**

VC firm **Dispersion.xyz** launched a **\$40M** fund focused on decentralized infrastructure

The developer behind **Sequence.xyz** raised **\$40M**

Ethereum crypto wallet **Argent.xyz** raised **\$40M**

Tech company **MovementLabs.xyz** raised **\$38M**

Decentralized social protocol **Farcaster.xyz** raised **\$30M**

AI assistant company **AI.xyz** raised **\$30M**

Tech startup **StoryProtocol.xyz** raised **\$29.3M**

Crypto Principal Trader **Arbelos.xyz** raised **\$28M**

Autonomous agent network **Entropy.xyz** raised **\$25M**

Restaurant loyalty platform **Blackbird.xyz** raised **\$24M**

Blockchain solution **Taiko.xyz** raised **\$22M**

Autonomous app security testing platform **Mayhem.Security** raised **\$21M**

Blockchain solution **Axiom.xyz** raised **\$20M**

On-chain music platform **Sound.xyz** raised an additional **\$20M**

DeFi developer **EllipsisLabs.xyz** raised **\$20M**

Animoca Brands raised **\$20M** for web3 project **Mocaverse.xyz**

Layer 1 blockchain project **Monad.xyz** raised **\$19M**

Blockchain startup **Cymbal.xyz** raised **\$18.5M**

Technology company **Fedi.xyz** raised **\$17M**

Web3 solution **Lens.xyz** raised **\$15M**

Digital asset management company **Arcade.xyz** raised **\$15M**

Web3 authenticator platform **Dynamic.xyz** raised **\$13.5M**

Layer-1 protocol and developer ecosystem **Saga.xyz** raised **\$13.5M**

Web3 game company **HyperPlay.xyz** raised **\$12M**

Web3 security company **Blowfish.xyz** raised **\$11.8M**

Tech startup **Brale.xyz** raised **\$11.1M**

AI security startup **Prophet.Security** raised **\$11M**

DAG-based and EVM-compatible chain **U2U.xyz** raised **\$10M**

Web3 publication platform **Mirror.xyz** raised **\$10M**

NFT utility platform **Galaxis.xyz** raised **\$10M**

For every website, everywhere®

- 3D design platform **Rooms.xyz** raised **\$10M**
- Gaming and AI platform **Sophon.xyz** raised **\$10M**
- Proof of attendance protocol **POAP.xyz** raised **\$10M**
- No-code web3 infrastructure platform **Caldera.xyz** raised **\$9M**
- Crypto security protocol **Delegate.xyz** raised **\$9M**
- DeFi infrastructure provider **Mav.xyz** raised **\$9M**
- Crypto data platform **Shadow.xyz** raised **\$9M**
- AI computing engine **Covalent.xyz** (Agnostiq) raised **\$8M+**
- Web3 finance platform **Integral.xyz** raised **\$8.5M**
- Web3 company **Superblock.xyz** raised **\$8M**
- Web3 developer **ZeusNetwork.xyz** raised **\$8M** Cybersecurity startup **SphereX.xyz** raised **\$8M**
- Web3 authentication startup **Dynamic.xyz** raised **\$7.5M**
- Decentralized protocol **CVEX.xyz** raised **\$7M**
- Web3 developer platform **Airstack.xyz** raised **\$7M** Blockchain payments platform **AnsibleLabs.xyz** raised **\$7M** DeFi protocol **Panoptic.xyz** raised **\$7M**
- “HQ Trivia meets NFTs” **Internet.Game** raised **\$7M**
- AI-powered research assistant **Heyday.xyz** raised **\$6.5M**
- NFT platform **Bonfire.xyz** raised **\$6.2M**
- Bitcoin mining project **Ocean.xyz** raised **\$6.2M**
- Web3 TV platform **MadRealities.xyz** raised **\$6M** led by Paradigm
- AR glasses developer **Brilliant.xyz** raised **\$6M**
- Zero-knowledge (ZK) hardware startup **Cysic.xyz** raised **\$6M**
- Web3 publishing startup **Paragraph.xyz** raised **\$5M**
- AI security company **Prompt.Security** raised **\$5M**
- Social marketplace **TheHug.xyz** raised **\$5M**
- Decentralized tech company **Agora.xyz** raised **\$5M**
- Generative art platform **Tonic.xyz** raised **\$5M**
- Binance’s web3 gaming universe **Pixels.xyz** raised **\$4.8M**
- Tech startup **DemoxLabs.xyz** raised **\$4.5M**
- Conversational AI platform **Hi.Auto** raised **\$4.5M**
- NFT minting platform **Fair.xyz** raised **\$4.5M**
- GPS technology startup **Zephr.xyz** raised **\$3.5M**
- Social deduction game **TheMysterySociety.xyz** raised **\$3M**
- AI-powered social learning company **Learn.xyz** raised **\$3M**
- Zero-knowledge rollup technology **Citrea.xyz** raised **\$2.7M**
- Software company **IronMill.xyz** raised **\$2.6M**
- Data storage system **MindNetwork.xyz** raised **\$2.5M**
- Prime brokerage firm **Arkis.xyz** raised **\$2.2M**
- AI education platform **Hundo.xyz** raised **\$2M**

STAY UPDATED

- **Monthly Domains Report: [gen.xyz/dr](https://www.gen.xyz/dr)**
- **AI Mondays: [gen.xyz/aim](https://www.gen.xyz/aim)**
- **Website Wednesdays: [gen.xyz/ww](https://www.gen.xyz/ww)**
- **Blockchain Thursdays: [gen.xyz/bct](https://www.gen.xyz/bct)**

.xyz: web3



Otherside.xyz

\$450M RAISED

Gamified metaverse from Bored Ape Yacht Club (BAYC) creator Yuga Labs that aims to unite various NFT projects including BAYC, CryptoPunks, Meebits, and Cool Cats.

INVESTMENT FIRMS

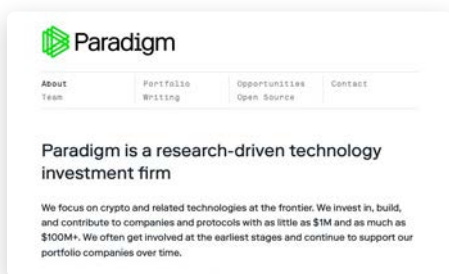
Venture capital collective **NxGen.xyz** is supporting early stage tech companies

Patron.xyz is a \$90M fund from former Riot Games colleagues

\$2.5B+ venture capital firm **Paradigm.xyz** is focused on web3

Dragonfly.xyz is a global investment firm with \$3B in assets under management

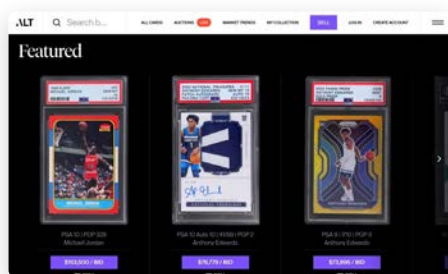
Early stage crypto-native VC **Superscript.xyz** was founded by Temasek



Paradigm.xyz

\$2.5B FUND

Venture capital firm focused on web3. Co-founded by Forbes-featured billionaire and Coinbase co-founder Fred Ehrsam.



Alt.xyz

\$75M RAISED

Platform to exchange, invest, value, store, and authenticate collectible cards. Backed by Reddit co-founder Alexis Ohanian and more.



Dragonfly.xyz

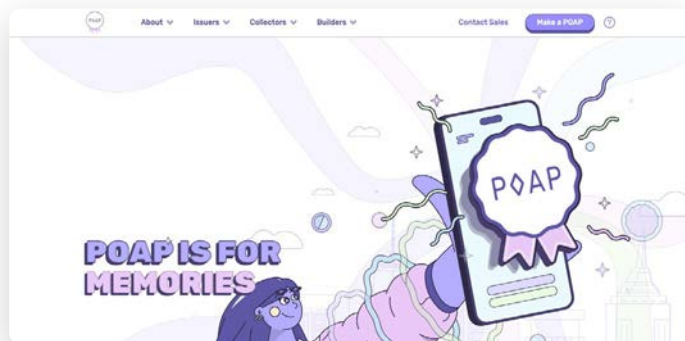
\$3B IN ASSETS

Global investment firm backed by supporters such as founders of Andreessen Horowitz and Alibaba.



FlamingoDAO.xyz

DAO project with a portfolio worth \$1B where members collectively explore investment opportunities surrounding ownable, blockchain-based assets.

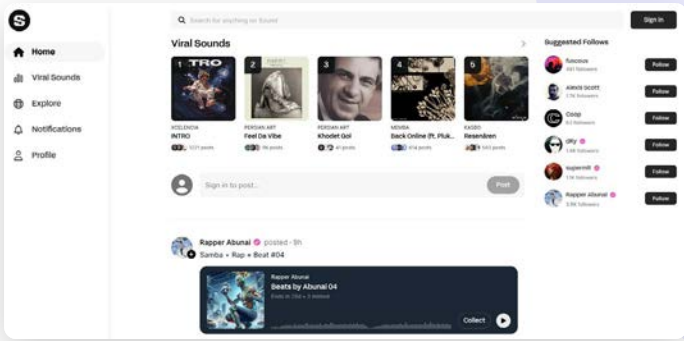


POAP.xyz

\$10M RAISED

System that event organizers can use to track attendance by giving crypto-badges to attendees. Organizations that have used POAP include Adidas, Coinbase, Johnnie Walker, Porsche, Tommy Hilfiger, US Open, Budweiser, RedBull, and Spotify.

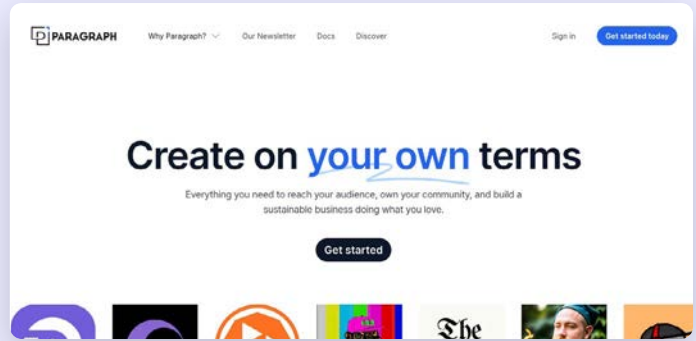
.xyz: web3



Sound.xyz

\$20M RAISED

Crypto music publishing platform working to help recording artists gain more of their music's value by turning songs into collectible NFTs.



Paragraph.xyz

\$5M RAISED

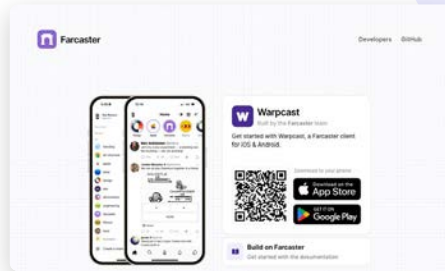
A web3-native publishing platform which raised \$5M and acquired its rival Mirror.xyz.



Monad.xyz

\$225M RAISE

A smart contract platform building a layer 1 blockchain to take on Ethereum and Solana.



Farcaster.xyz

\$30M RAISED

A social media protocol built on Optimism, the Ethereum scaling network, founded by Coinbase alums.



Proof.xyz

\$50M RAISED

NFT-focused community created by technology venture capitalist Kevin Rose. PROOF Collective includes Moonbirds, Oddities, Mythics, and the Grails exhibition series. Acquired by Yuga Labs.



TheMysterySociety.xyz

\$3M RAISED

An online "social deduction game" co-founded by the former head of NBCUniversal's gaming business and former SVP of mobile games at Disney.

New case studies every week on Blockchain Thursdays: gen.xyz/bct

“.xyz is the domain of a new generation and new technologies. It's where everything interesting is happening. .Com is like your father's Oldsmobile. When people see .xyz, it's an immediate clue that you're doing something cutting edge, not just technically but culturally.”

— Chris Heatherly, CEO & Co-founder, TheMysterySociety.xyz

CASE STUDIES

.xyz AI

The **XYZ Registry Domains Report** is a monthly report on www.gen.xyz/dr where we share exciting highlights from the previous month, including trending keywords, aftermarket sales, and new funding wins for #GenXYZ. You can also learn about inspiring business and new ideas launching on XYZ premium domains, as well as trends – such as special interest in .xyz from the AI and blockchain communities.

“AI” became a recurrent #1 keyword in newly registered .xyz domains, underscoring the distinctive appeal of .xyz domains to visionary individuals innovating in bleeding-edge technologies such as blockchain, web3, and AI.

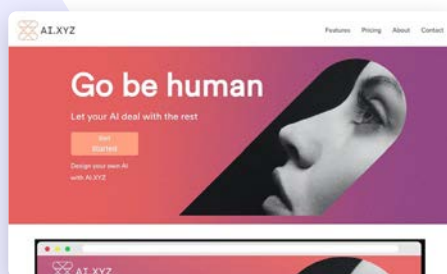
AI
The #1 keyword in .xyz
monthly registrations



Brilliant.xyz

\$6M RAISED

Augmented reality company behind open-source Frame AI and Monocle AR glasses. Notable investors include Pokémon GO creator, Oculus co-founder, Siri co-founder, and more.



AI.xyz

\$30M RAISED

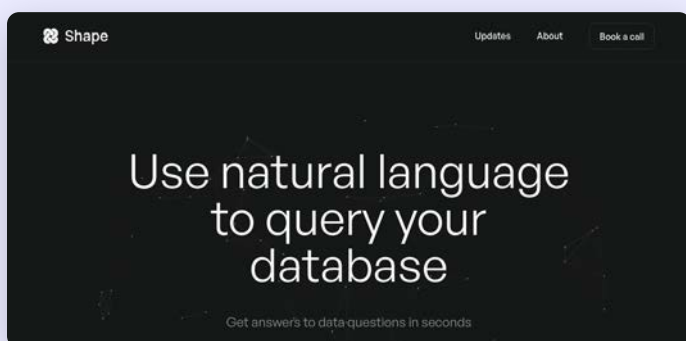
Introduced by The AI Foundation, a platform for crafting personalized AI assistants. Investors include Twitter co-founder Biz Stone, Founders Fund, Alpha Edison, and more.



Covalent.xyz

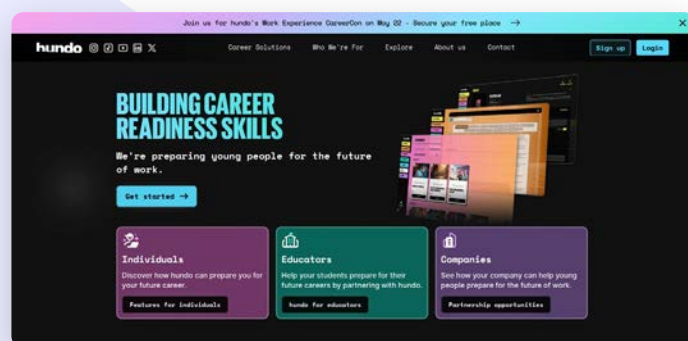
\$8M+ RAISED

AI computing engine startup shaping the future of quantum and high performance computing. Exhibited at the World Summit AI Americas in Montreal.



Shape.xyz

Data platform backed by startup accelerator Y Combinator, leveraging AI to help you interact with data through natural language.

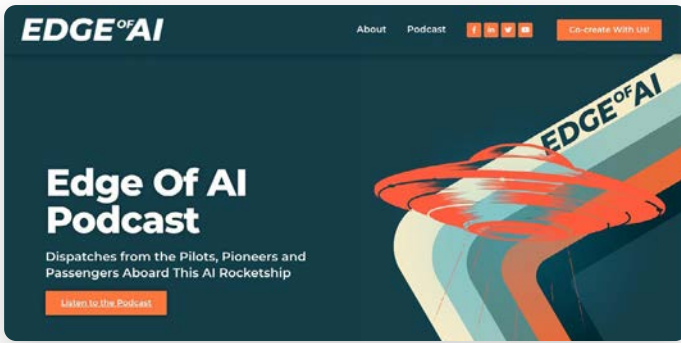


Hundo.xyz

\$10M RAISED

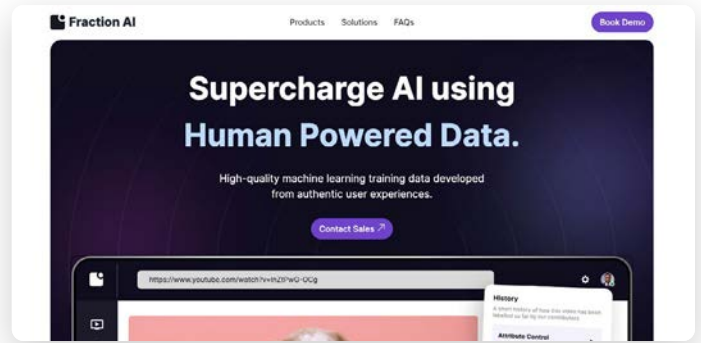
Provides AI lessons for students and parents, integrating collaboration and communication tools that reflect real workplace systems.

.xyz: AI



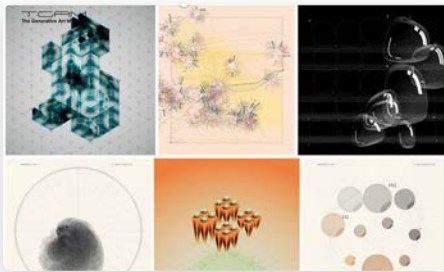
EdgeOfAI.xyz

Podcast featuring expert interviews and top practitioners sharing their experience with a distinguished lineup of hosts, with Ron Levy at the forefront.



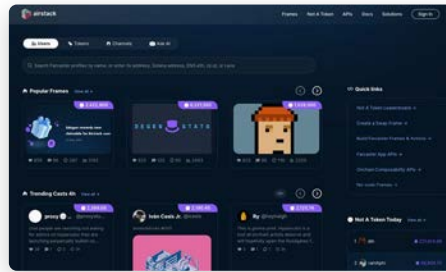
FractionAI.xyz

AI-enhancement platform focused on improving AI and machine learning projects through human-annotated data services.



TGAM.xyz

Nonprofit organization The Generative Art Museum (TGAM). TGAM was selected to exhibit at Sònar 2024 Barcelona.



AirStack.xyz

\$7M RAISED

A platform using AI and natural language queries to simplify the process of discovering and consuming data from the web3 ecosystem.



Controlla.xyz

Controlla is a startup focused on augmented reality music production. Founder Rohan Paul is a rapper and producer, previously at DJI and Cardiogram.



Learn.xyz

\$3M RAISED

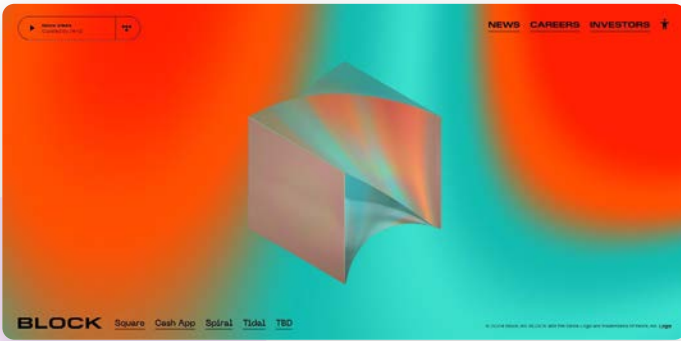
Social learning app designed to help users learn about any topic, in almost any language.

New case studies every week on AI Mondays: [gen.xyz/aim](https://www.gen.xyz/aim)

“Learn.xyz lets you create learning courses on literally any topic - in a matter of seconds with the power of AI. And 'xyz' quite literally stands for that 'long tail' of content as well. Also, .xyz is for us the new .com, for a new generation trying to have a more meaningful relationship with technology.”

— **Christian Byza**, Co-Founder and CEO, **Learn.xyz**

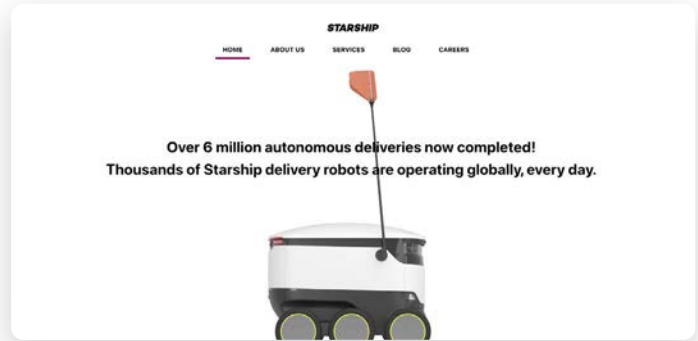
.xyz: Startups & Businesses



Block.xyz

UNITED STATES

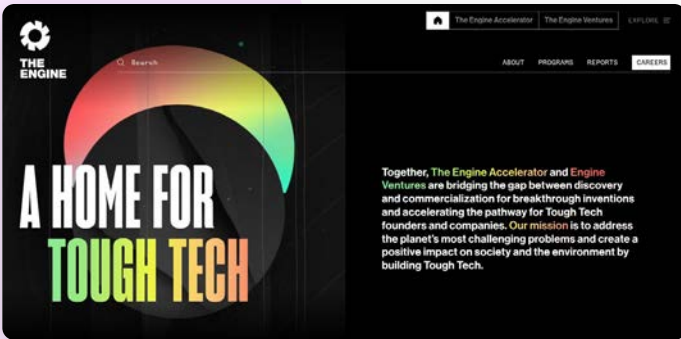
Block, Inc. (formerly Square, Inc.) is the parent company of leading financial services like Cash App, Square credit card reader, and Bitcoin-focused Square Crypto project.



Starship.xyz

UNITED STATES

Autonomous delivery robots by the co-founders of Skype. Over \$17 million in funding, with partners including Mercedes-Benz, Postmates, and DoorDash.



Engine.xyz

UNITED STATES

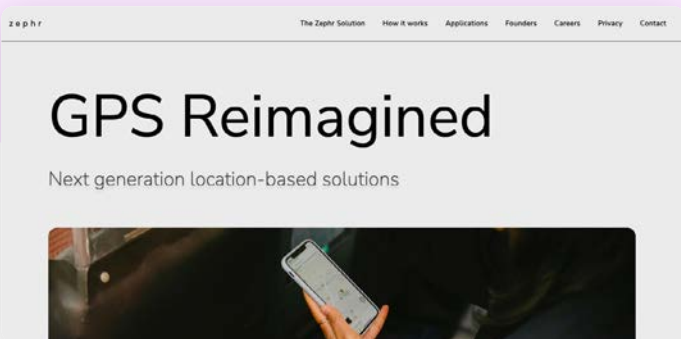
MIT's startup accelerator, now also backed by Harvard, with over \$400 million in funding to provide capital, equipment, lab space, and other resources to entrepreneurs developing technologies that address key societal challenges.



Smuggler.xyz

UNITED STATES

Award-winning production company founded in 2002 by film producers Patrick Milling-Smith and Brian Carmody. Clients include E*Trade, Squarespace, Apple, Mercedes-Benz, and Captain Morgan.



Zephr.xyz

UNITED STATES

Tech startup focused on making GPS for mobile devices more accurate and consistent while ensuring user privacy.

“We went with a .xyz domain because we are a GPS technology company and latitude, longitude, altitude are often expressed as xyz coordinates. So it was a great fit since the end product of Zephr is a xyz set of coordinates.”

— Mehedi Hassan, CEO of Zephr.xyz

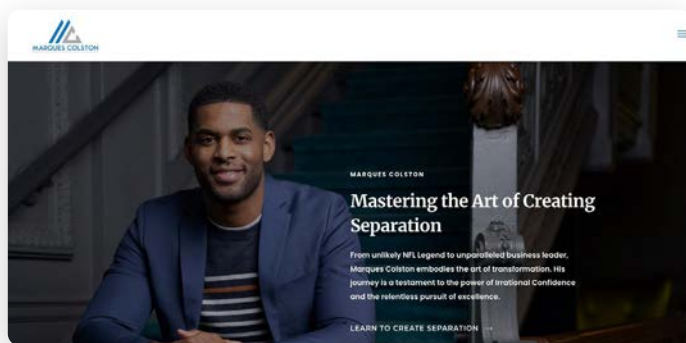
.xyz: Individuals



JJDelgado.xyz

UNITED STATES

Digital strategist with over 12 years of business experience at well-known brands across Europe and Latin America, including Amazon Marketing Services South Europe.



MarquesColston.xyz

UNITED STATES

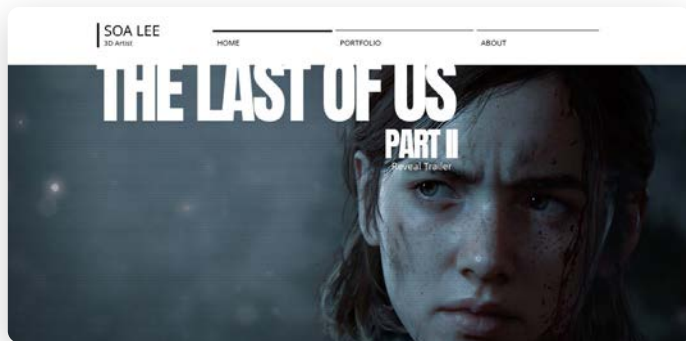
Former NFL player and Super Bowl Champion who pivoted to a career in business development and consulting services.



MelissaHung.xyz

UNITED STATES

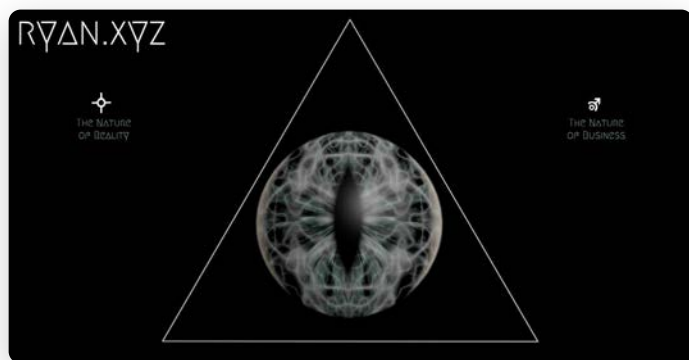
Acclaimed freelance journalist and winner of the White House's 2010 National Arts and Humanities Youth Program Award.



SoaLee.xyz

UNITED STATES

Video game design artist who has shaped the appearances of beloved characters from The Last of Us and the Uncharted series.



Ryan.xyz

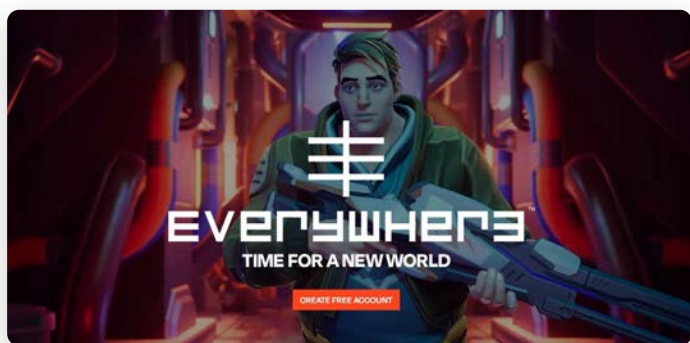
UNITED KINGDOM

Tech entrepreneur Ryan Junee has co-founded six companies including Parsable, RxDefine, and Omnisio.

“.xyz is popular with technologists, particularly in web3, and sends a subtle message of being ‘in the know’. I personally chose .xyz because I wanted an ENS domain that was also publicly accessible in the browser (unlike .eth) and .xyz was the first to support this.”

— Ryan Junee, Creator of Ryan.xyz

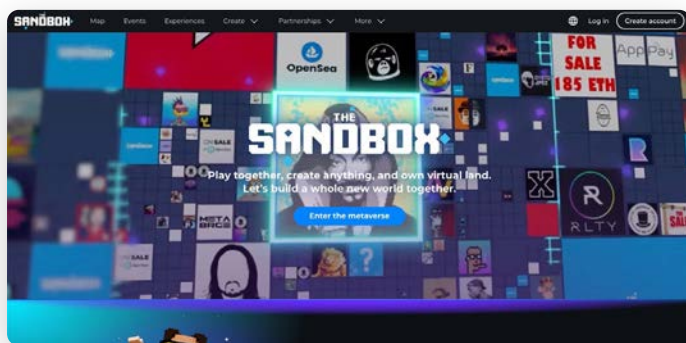
Customers Making Waves with XYZ Registry TLDs



Everywhere.Game

UNITED STATES

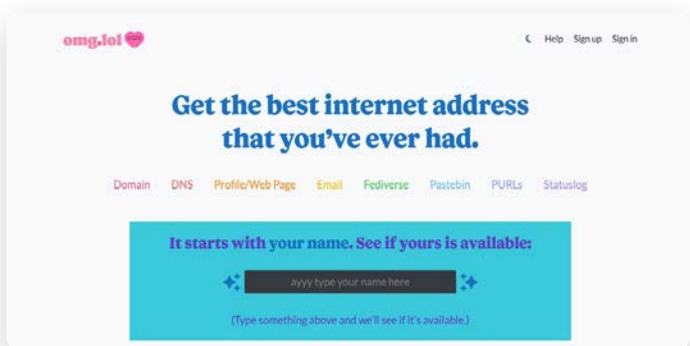
Dynamic gaming experience envisioned by Leslie Benzies, producer of Grand Theft Auto.



Sandbox.Game

UNITED STATES

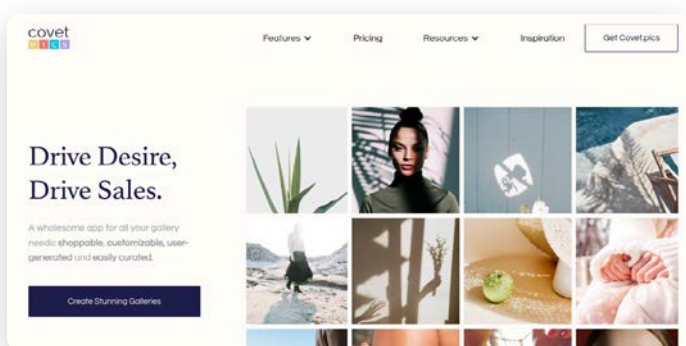
Decentralized gaming platform where players can build, own, and monetize their gaming experiences.



OMG.LOL

UNITED STATES

Subscription based social networking platform with customizable profile pages.



Covet.Pics

UNITED STATES

Shopify app that helps users create scalable, customizable, and shoppable picture galleries.



JustPlay.LOL

ISRAEL

Mobile game app developers, including JustFall.LOL and JustBuild.LOL.



TalkBox.Mom

UNITED STATES

Education platform designed to help parents teach their children how to speak different languages.

Customers Making Waves with XYZ Registry TLDs



Apos.Audio

UNITED STATES

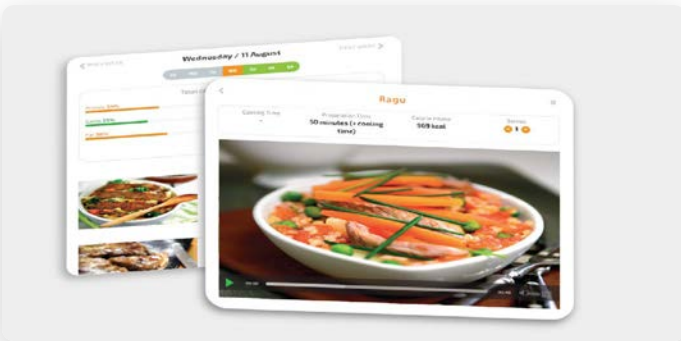
Audio equipment seller featuring products from a curated set of brands.



Max.Guitars

NETHERLANDS

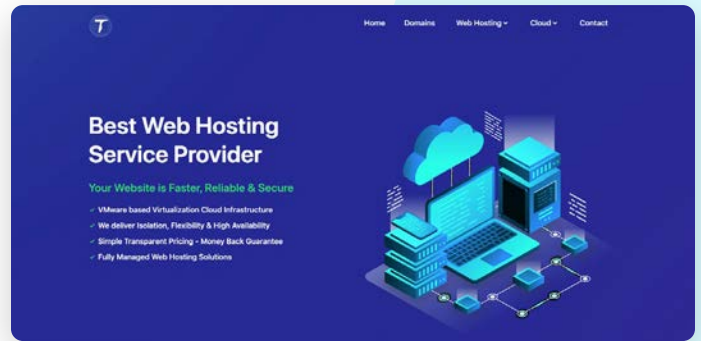
Guitar shop featuring new and used instruments from leading guitar brands.



MyHealth.Diet

UNITED KINGDOM

Recipe database aimed to benefit health with the power of proper nutrition.



Touchstone.Hosting

INDIA

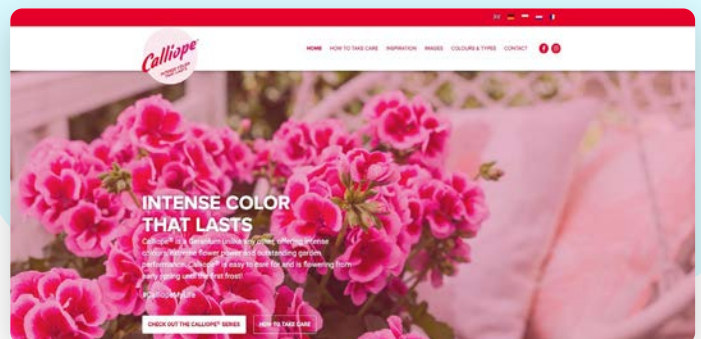
Web hosting service provider helping to make their customers' websites fast, reliable, and secure.



SantaForaCause.Christmas

UNITED STATES

Online hub of Texas-based Mike Larrivee's Santa-for-hire services.



Calliope.Flowers

UNITED STATES

Online home of Calliope Geraniums, a popular brand of the geranium flower.

CASE STUDIES

Customers Making Waves with XYZ Registry TLDs



Sunlight.Homes

UNITED STATES

Online hub for California-based Sunlight Home Construction company.



AWA.Autos

UNITED STATES

Online hub for Las Vegas-based AWA Awards, which highlight vendors that help auto dealerships improve the consumer experience.



Offset.Motorcycles

DENMARK

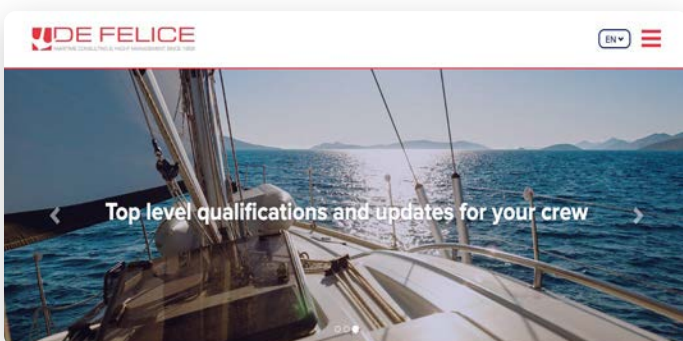
Electric motorcycle makers aimed at producing products for the off-road environment without carbon or sound pollution.



Campi.Boats

NETHERLANDS

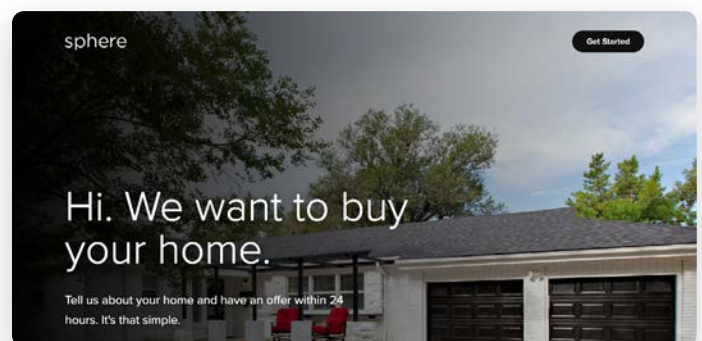
Manufacturer of houseboats that are built sustainably and equipped with standard solar panels.



DeFelice.Yachts

ITALY

Online hub of De Felice maritime consulting and yacht management firm.



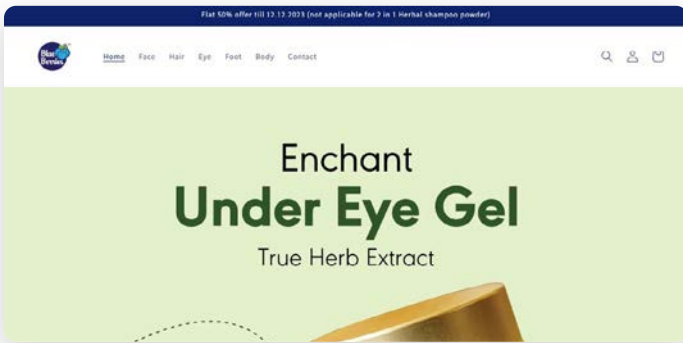
Sphere.Homes

UNITED STATES

Texas-based property investors who aim to make an offer on your home within 24 hours and close in 7 days.

CASE STUDIES

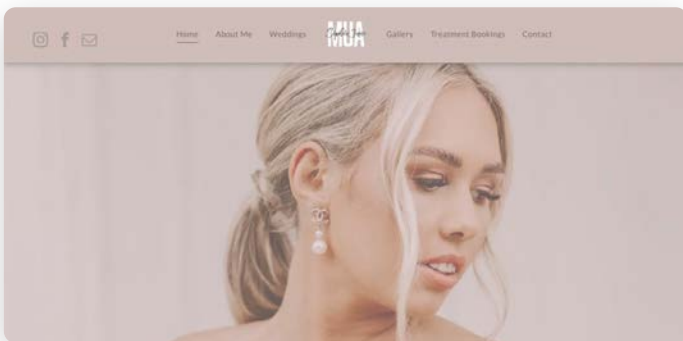
Customers Making Waves with XYZ Registry TLDs



Blueberries.Beauty

INDIA

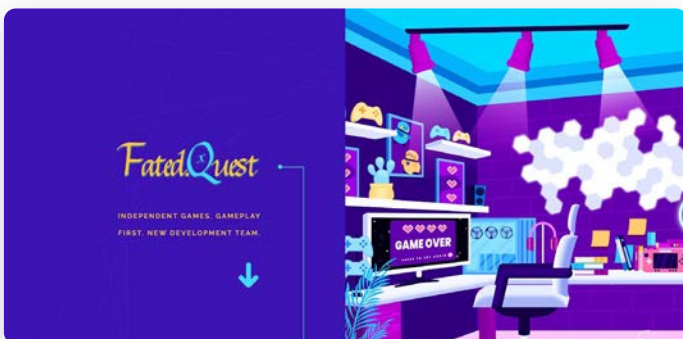
Plant-based skincare brand that combines the ancient wisdom of Ayurveda with contemporary skincare practices.



SophiaJane.Makeup

UNITED KINGDOM

Online hub of professional makeup artist Sophia Jane.



Fated.Quest

UNITED STATES

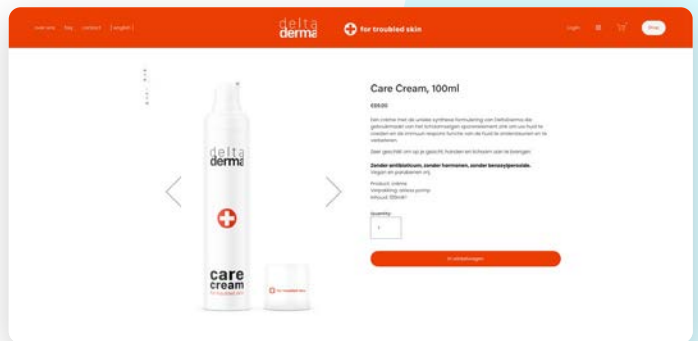
Independent games studio aimed at developing quality games for a wide variety of audiences to enjoy.



Kimistry.Hair

SINGAPORE

Hair boutique founded by Jimmy Yap, an alumnus of the prestigious Sassoon Academy in London, England.



DeltaDerma.Skin

NETHERLANDS

Skincare brand aimed at developing products suitable for all skin types with protection for numerous skin conditions.



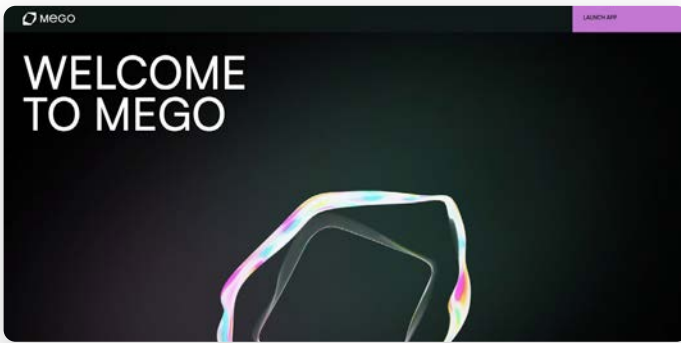
BeOne.Beauty

GERMANY

Holistic beauty services by Dr. Christina Weib, including microneedling, lipolysis, and mesotherapy.

CASE STUDIES

Customers Making Waves with XYZ Registry TLDs



Mego.Tickets

UNITED KINGDOM

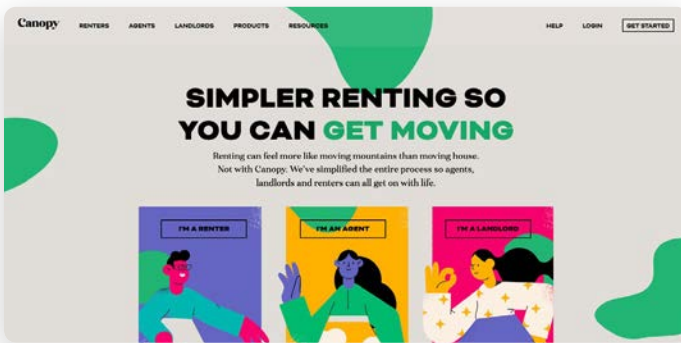
Multi-chain platform designed to help create, manage, sell, and buy NFT tickets.



Electric.Theatre

UNITED KINGDOM

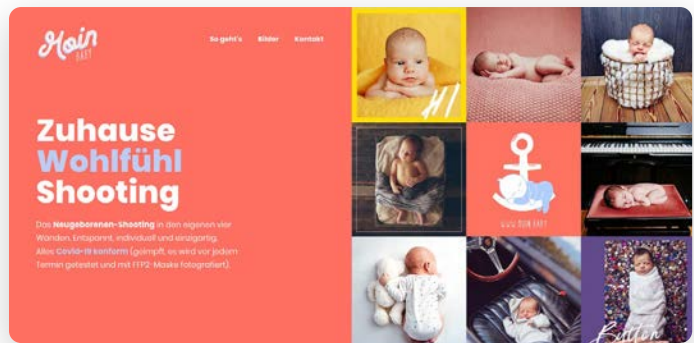
Online home of The Electric Theatre venue, based in Guildford, England.



Canopy.Rent

UNITED KINGDOM

Real estate rental management platform designed to simplify the rental process for agents, landlords, and renters.



Moin.Baby

GERMANY

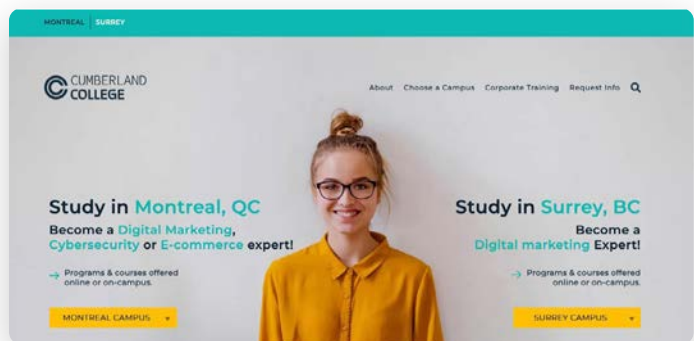
Photography service offering 4k photoshoots of customers' newborns right from the comfort of their home.



Data.Monster

SPAIN

Data-focused community platform for sharing infographics, visualizations, and tutorials.



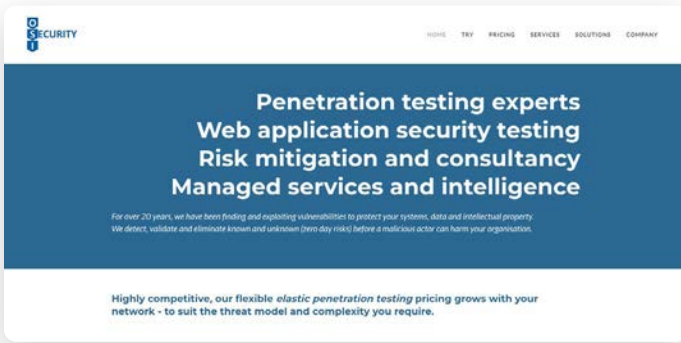
Cumberland.College

CANADA

Digital marketing college offering virtual and in-person courses.

CASE STUDIES

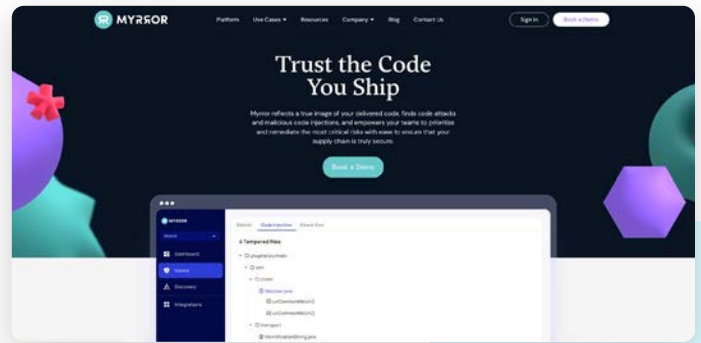
Customers Making Waves with XYZ Registry TLDs



OSI.Security

AUSTRALIA

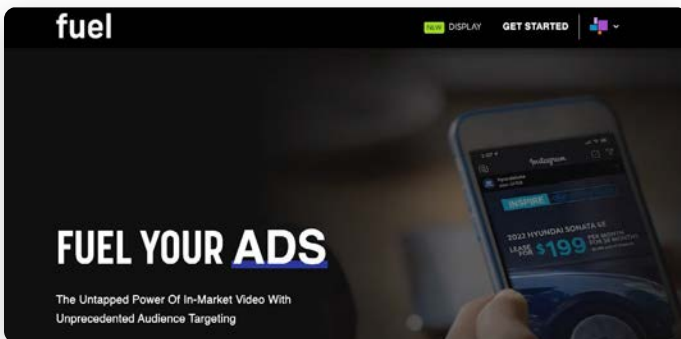
Web security testing and risk management service founded by renowned White Hat hacker Patrick Webster.



Myrror.Security

ISRAEL

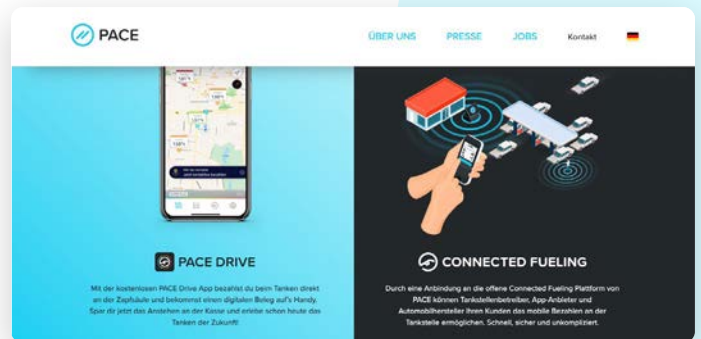
AI-driven security application designed to defend against supply chain cyber attacks.



Fuel.Cars

UNITED STATES

Automotive advertising solution that achieved success in first-year operations with a click-through rate for dealers two times the average industry benchmarks.



Pace.Car

GERMANY

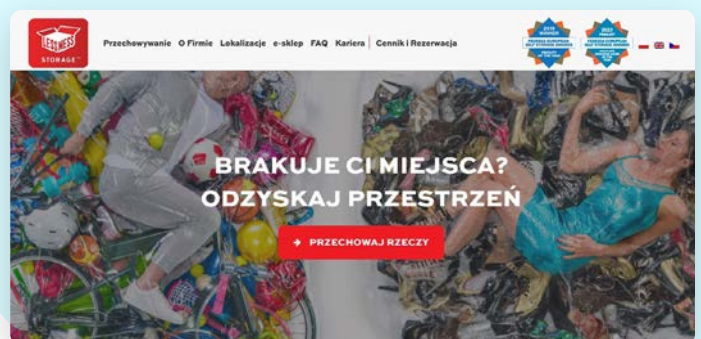
Mobile fueling payment solution with expanded services that include the option to pay directly from the driver's seat.



Ree.Auto

ISRAEL

EV platform partnered with JB Poindexter, which has developed an electric delivery truck to be produced in both North America and the UK.



LessMess.Storage

CZECH REPUBLIC

Storage company that provides small and large businesses with eco-friendly, simple storage solutions at 7 locations across Poland and the Czech Republic.



Registry Portfolio

Generic domain names

.xyz

.LOL

.monster

.quest

.LAT

Professionals

.College

.CEO

Health & lifestyle

.mom

.baby

.diet

.flowers

.BEAUTY

.HAIR

.SKIN

.MAKEUP

Travel & automotive

.CARS

.CAR

.AUTO

.autos

.motorcycles

.boats

.yachts

Music & media

.GAME

.AUDIO

.tickets

.Guitars

.THEATRE

.CHRISTMAS

.pics

Real estate

.rent

.homes

Security & storage

.Security

.Protection

.hosting

.Storage

QUESTIONS?

hello@gen.xyz