

# Top 5 Reasons to Get

For Every Website, Everywhere™

.xyz is what YOU make it

Engage with fans by registering .xyz domains for only \$\_\_\_\_\_

## 1) **.xyz is the go-to ending for your domain**

- .xyz is the largest and fastest growing new domain extension in the world
- Nearly 500,000 .xyz registrations in the first three months of availability
- .xyz is for businesses of all sizes in every industry and market

## 2) **Interact with fans everywhere with a globally appealing brand**

- Build on a brand that appeals to young adults and forward-thinking users
- Cross language barriers with the universally recognized ending to the alphabet
- Speak globally by registering .xyz domains in over 200 different languages

## 3) **Engage your audience with standout domains**

- Optimize search engine rankings with keywords and specific .xyz domains
- Develop targeted marketing campaigns with .xyz domains
- Create unique landing pages and microsites for movies, TV, events, and teams
- Use .xyz domains to track leads and conversions from emails and advertisements

## 4) **Secure marketable .xyz domains**

- Get short and memorable .xyz names to boost your online presence
- Register keywords to get found easily, like Scoreboard.xyz and Football.xyz
- Promote subpages on .xyz domains, like BigBangTheory.xyz instead of [www.cbs.com/shows/big\\_bang\\_theory/](http://www.cbs.com/shows/big_bang_theory/)

## 5) **.xyz is affordably priced at \$\_\_\_\_\_**

- Get top choice .xyz domains for \$\_\_\_\_\_ instead of a less desirable .com
- .xyz is affordable enough to register in bulk
- Promote each event and special offer on a dedicated .xyz website