

# Frequently Asked Questions



For Every Website, Everywhere™  
.xyz is what YOU make it  
Get the affordable domain you really want

## What is .xyz?

- .xyz is the go-to ending for your domain
- The world's most popular new domain extension
- Nearly 500,000 .xyz registrations in the first three months of availability

## Who is .xyz for?

- For everyone, everywhere
- .xyz can be used for any purpose
- Individuals and businesses of all sizes

## Why .xyz over .com?

- All the good .coms are taken
- Get your top choice domain name
- .com is almost 30 years old - .xyz is fresh
- .xyz is for the international and diverse new Internet

## Why .xyz over other extensions?

- .xyz is the go-to domain extension
- It can be used for anything
- Other extensions target one specific audience

## What can .xyz be used for?

- Get your top choice domain name
- Get keywords associated with your business or brand like graphicdesign.xyz or webdeveloper.xyz
- Upgrade existing domains, like Groovy.xyz instead of GroovyWebDesign.com
- Use for personal email, like John@Smith.xyz, Jane@Smith.xyz, and Jim@Smith.xyz

## What about losing traffic because of people typing in .com?

- .xyz automatically redirects YourName.xyz.com to YourName.xyz
- .xyz is the only domain extension that can do this

## How much are .xyz domains?

- Most registrars offer .xyz domains for \$9.99 per year or less

## Where can I learn more about .xyz?

- Visit [www.gen.xyz](http://www.gen.xyz)
- Follow .xyz on Twitter @XYZ