

Top 5 Reasons to Get



For Every Website, Everywhere™

.xyz is what YOU make it

Connect with your audience anywhere in the world for only \$_____

1) **.xyz is the go-to ending for your domain**

- .xyz is the largest and fastest growing new domain extension in the world
- Nearly 500,000 .xyz registrations in the first three months of availability
- .xyz is the only new extension that is relevant to everyone, everywhere

2) **.xyz is affordably priced at \$_____**

- Get top choice domains for \$_____ instead of a less desirable .com
- Save thousands by registering a .xyz instead of a premium .com
- .xyz is affordable enough to register in bulk

3) **Attract customers everywhere with a globally appealing brand**

- Build on a brand that appeals to young adults and forward-thinking users
- Cross language barriers with the universally recognized ending to the alphabet
- Speak globally by registering .xyz domains in over 200 different languages

4) **Construct an authoritative web presence**

- Secure short and memorable .xyz names to boost your online presence
- Upgrade your existing domains, like AsiaTravel.xyz instead of AsiaTravelBureau.com
- Use for personal email, like Lily@Hoffmann.xyz, John@Wu.xyz or 静@李.xyz

5) **Enhance your visibility with .xyz**

- Improve worldwide search engine rankings to get found online
- Get keywords linked to your business, like HumanRights.xyz and PollutionProtection.xyz
- Create microsites for your promotions, products, or recruitment