

# Top 5 Reasons to Get



For Every Website, Everywhere™

.xyz is what YOU make it

Connect with your audience anywhere in the world for only \$\_\_\_\_\_

## 1) .xyz is the go-to ending for your domain

- .xyz is the largest and fastest growing new domain extension in the world
- Nearly 500,000 .xyz registrations in the first three months of availability
- .xyz is the only new extension that is relevant to everyone, everywhere
- .xyz can be used for any purpose

## 2) Attract customers everywhere with a globally appealing brand

- Build on a brand that appeals to young adults and forward-thinking users
- Cross language barriers with the universally recognized ending to the alphabet
- Speak globally by registering .xyz domains in over 200 different languages

## 3) Generate more leads with standout domains

- Get short and memorable .xyz names to boost your online visibility
- Upgrade your existing domains, like TravelEU.xyz instead of DestinationEuropeOnline.com
- Build prominent subpages on .xyz domains, like StarwoodHotels.xyz, StarwoodResorts.xyz, and StarwoodSpas.xyz
- Use .xyz domains to track leads and conversions from emails and advertisements

## 4) Elevate your online presence

- Optimize search engine rankings with keywords linked to your business, like MiamiResorts.xyz or CheapFlights.xyz
- Develop targeted marketing campaigns with .xyz domains
- Create unique landing pages and microsites for promotions and recruitment

## 5) .xyz is affordably priced at \$\_\_\_\_\_

- Get top choice .xyz domains for \$\_\_\_\_\_ instead of a less desirable .com
- Create dedicated pages for seasonal promotions and events
- .xyz is affordable enough to register in bulk