

# Top 5 Reasons to Get

For Every Website, Everywhere™

.xyz is what YOU make it

Generate new business by registering .xyz domains for only \$\_\_\_\_\_

## 1) **.xyz is the go-to ending for your domain**

- .xyz is the largest and fastest growing new domain extension in the world
- Nearly 500,000 .xyz registrations in the first three months of availability
- .xyz is for businesses of all sizes in every industry and market

## 2) **Attract customers everywhere with a globally appealing brand**

- Reach international markets by registering .xyz in over 200 languages
- Cross language barriers with the universally recognized ending to the alphabet

## 3) **Showcase products on prominent .xyz domains**

- Obtain short and memorable .xyz names to boost your online presence
- Create unique landing pages and microsites for promotions and recruitment
- Put subpages on .xyz domains, like SamsungGalaxy.xyz instead of Samsung.com/us/showcase/galaxy-smartphones-and-tablets/

## 4) **Acquire marketable .xyz domains**

- Improve worldwide search engine rankings to get found online
- Register keywords to get found easily, like Toothpaste.xyz or RealEstate.xyz
- Use .xyz domains to track leads and conversions from emails and advertisements

## 5) **.xyz is affordably priced at \$\_\_\_\_\_**

- Get top choice .xyz domains for \$\_\_\_\_\_ instead of a less desirable .com
- .xyz is affordable enough to register in bulk
- Use budget saved from registering .xyz domains to generate new business