



Connect with the next generation of internet users with .xyz

Now available, .xyz is the platform for the next generation of internet users everywhere to connect with one another. With over 1 million domain name registrations expected in the first year, .xyz is committed to working with Brands to secure their domain marques by offering an exclusive Sunrise period, as well as priority registration during the Landrush.

.xyz is for every website, everywhere.

.xyz is a new open generic domain extension for the next generation of internet users. As an unrestricted, global, and mass-market domain extension, .xyz is for every website, everywhere.

.xyz offers low-cost and versatile domain names to users all over the world, with the mission of bringing choice, accessibility and innovation to the internet.

.xyz domain names are flexible enough to serve as corporate websites, new product pages, micro and promotional sites, recruiting portals, and other business support services.

With significant media attention under its belt, .xyz is one of the most popular new extensions in the US and internationally.

Make a brand statement with .xyz.

As an affordable and generic extension, .xyz poses the greatest risk for brand owners. Unlike most new, category-specific domain extensions that target niche markets, .xyz has a higher likelihood to cause consumer confusion within the namespace.

.xyz is committed to working with Trademark holders to secure and protect their domain marques. In addition to the Sunrise period, special priority will be given to Trademark holders during the Landrush to secure any related names or variations they want in their portfolio.

Brands also have the opportunity to secure shorter, more memorable, marketable, and relevant domain names with .xyz that appeal to their customers in every demographic category.

.xyz is the next generation of the internet for Generation XYZ.

Generation XYZ combines Generations X, Y, and Z to create a global community inspired by the internet and its limitless potential. .xyz gives internet users - young and old, near and far - an innovative new platform to connect with the world in a whole new way.

The next generation of internet users want a neutral and flexible domain extension that can be molded around their own identity. .xyz does not tie users to a particular category, niche, or location, so individuals can be just that - individuals.

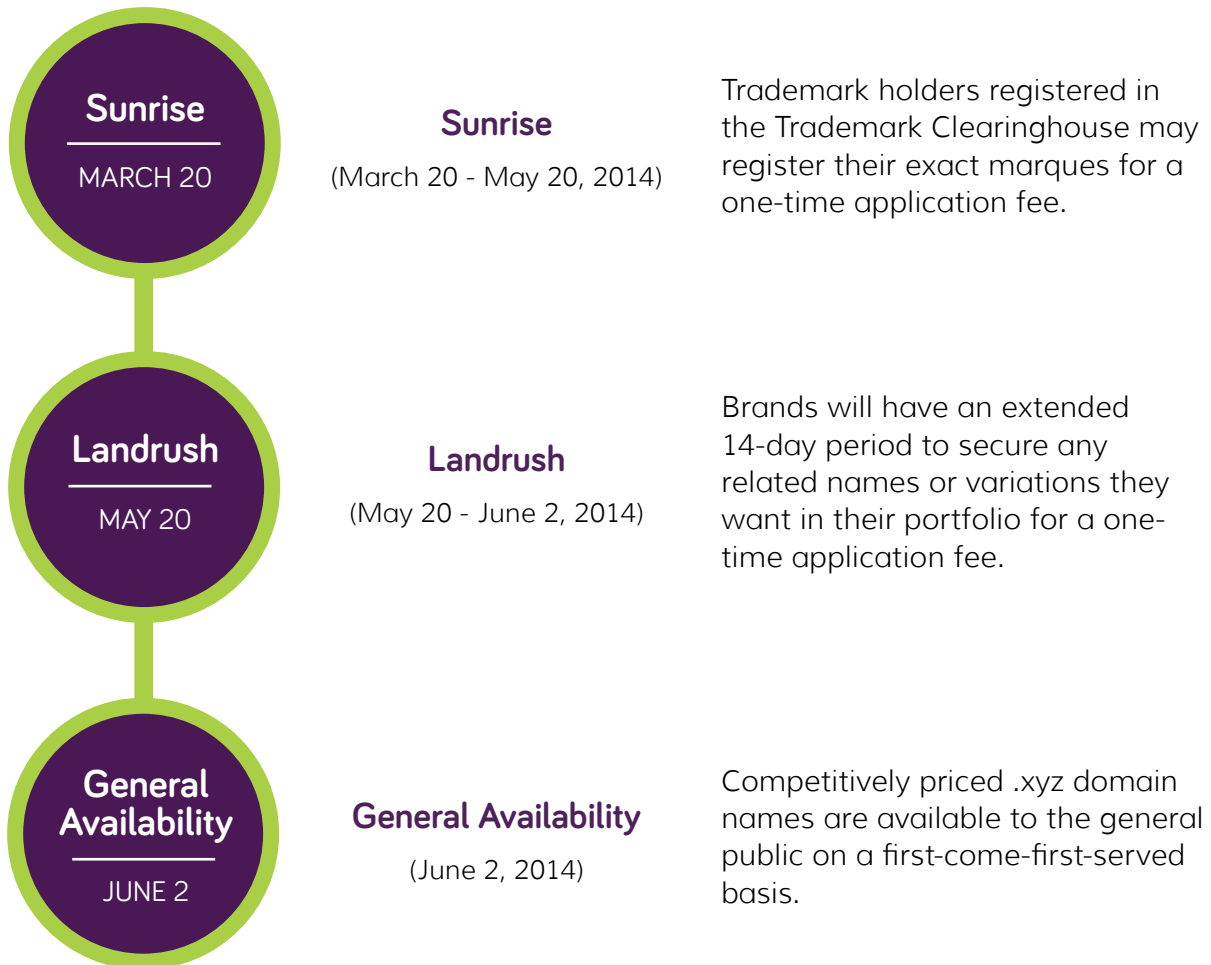
Brands can leverage the Generation XYZ community cultivated by .xyz to promote their products and connect with their audience on a more personalized and intimate level.



Connect with the next generation of internet users with .xyz

Get your Brand's .xyz domains now.

.xyz offers Brands a prioritized registration period to secure their trademarks and related domain names before they are available to the general public.



Register your Brand's marks with us today.

Learn more at www.gen.xyz