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XYZ announces new Buy It Now Premium domain tier with standard renewal fees

The registry's new selection of premium domains will have \$10 MSRP renewals

Los Angeles, CA (August 1, 2018) - At Midnight UTC on August 1, [XYZ](#) will be releasing a new selection of premium [.xyz](#) domain names that can be purchased now and will feature a standard renewal fee of \$10 MSRP for each domain. These new tiers will be added onto the existing list of [.xyz variably priced premium domains](#), and will be priced as follows:

- New Tier A: \$3,000 MSRP to register | \$10 MSRP to renew and transfer
- New Tier B: \$700 MSRP to register | \$10 MSRP to renew and transfer
- New Tier C: \$350 MSRP to register | \$10 MSRP to renew and transfer

XYZ has had tremendous success with its standard variably priced premium domains, and have now decided to introduce a new 'buy it now' tier which has standard renewals on domains that may not have been available for purchase prior to the opening of this tier.

More than 200 of XYZ's [retail partners](#) will begin offering these new premium domain tiers on August 1, making them immediately accessible to millions of domain investors, businesses, and individuals around the world. XYZ has made public a select list of domains from the new tiers as a sample of the kind of domains included in them, which you can find below:

From "New Tier A":

- Asia.xyz
- Hey.xyz
- Chat.xyz
- XXL.xyz

From "New Tier B":

- Embark.xyz
- Tame.xyz
- 152.xyz
- 168.xyz

- 185.xyz
- 6g.xyz

From “New Tier C”:

- Generally.xyz
- Josi.xyz

“We have been getting offers on reserved inventory and privately selling domains. We decided to simplify the process with these new price tiers and allow customers to get instant satisfaction by buying domains through the registrar channel on a ‘buy it now’ basis, with standard renewals,” said [Daniel Negari](#), CEO of XYZ. “It’s always been my goal to make .xyz more unique than any other domain available, and my team and I have accomplished that through innovative products like the [1.111B@ Class](#), our unique support of the [#GenXYZ](#) community of .xyz adopters, our incredible Anti-Abuse Team, and now our new affordable ‘buy it now’ .xyz domain tiers.”

To search these new domain tiers on August 1, or to see a full list of currently available premium .xyz domains, visit www.gen.xyz/premiums.

About XYZ

[XYZ](#) is unlocking new real estate on the web for the next generation of internet users with new global domain extensions, including the most popular new domain in the world, [.xyz](#). The registry also operates [.College](#), [.Rent](#), [.Security](#), [.Protection](#), and [.Theatre](#), and [.Cars](#), [.Car](#), and [.Auto](#) through a joint venture. XYZ launched its tenth extension, [.Storage](#), in November 2017. Learn more about XYZ on [Fox Business News with Maria Bartiromo](#) and [Wired](#), or at www.gen.xyz.